



USER INTERACTION DESIGN TO SUPPORT NEW PRODUCT LAUNCH AND ONGOING SOFTWARE DESIGN

Akendi streamlined Coreworx’s complex web-based enterprise software to provide better automation and improve performance throughout the project life cycle.

CLIENT Coreworx LOCATION Kitchener, ON WEBSITE www.coreworx.com INDUSTRY Software

SERVICES RENDERED



STRATEGY

Personas, Scenarios & Tasks



RESEARCH

Stakeholder Research
User Interviews



DESIGN

Information Architecture
Interaction Design

CHALLENGE

Coreworx builds integrated project information management software for the world’s most complex projects. Coreworx was about to launch a next-generation contract management tool and wanted a well designed user interface. Coreworx selected Akendi to research and improve the interaction of the product.

APPROACH

After gathering relevant organizational, business and end-user input about the product and its use, Akendi developed usage scenarios for the product user groups and defined the key tasks each group completes with the software. Using an iterative approach, Akendi developed interaction design concepts for the Coreworx team to review.

The final user interaction design was handed off to the Coreworx development team and Akendi supported the team to ensure accurate interpretation of the interaction design approach.

IMPACT

Coreworx was impressed with the results and hired Akendi on a long-term basis to assist with the company’s usability design efforts.