



## A CLOSER LOOK AT USER TASKS AND CONTEXT OF USE HELPED CREATE THIS CLEAN GRAPHIC INTERFACE

Ecobee offers easy-to-program thermostats that sync with customized online reports to help manage and reduce your impact on the environment.

CLIENT Ecobee LOCATION Toronto, Canada WEBSITE [www.ecobee.com](http://www.ecobee.com) INDUSTRY Consumer Products

### CHALLENGE

Akendi was involved to provide graphical user interface designs to create a best in class user experience for ecobee Smart SI users. The interface had to appear in brand and move from the already successful ecobee touchscreen thermostat to an entry-level version with a non-touchscreen interface – without losing ease of use.

### IMPACT

The result was an easy to install and easy to use thermostat with a streamlined user experience and clean graphic design approach. Akendi's design fit seamlessly with the design of the hardware and was a welcome addition to the existing product line-up.

### SERVICES RENDERED



#### DESIGN

Information Architecture  
Interaction Design  
Visual Design

### APPROACH

With a solid understanding of users, their tasks and context of use, we were able to create an effective set of wireframes to capture flow and interactions. This greatly helped to establish the labels, language and functions that needed to be present in the design. The final result is a successful visual design approach that ensured a seamless connection between established products, the brand and the hardware.