

SERVICES RENDERED



STRATEGY

Personas, Scenarios & Tasks



RESEARCH



TESTING

Usability Testing

SOFTWARE USABILITY REVIEW IMPROVES USER EXPERIENCE AND REDUCES TRAINING REQUIREMENTS.

Akendi's thorough and methodical usability study and recommendations saved Track-Assets' customers from post-launch disappointment.

CLIENT Track-Assets LOCATION Gatineau, QC INDUSTRY Software

CHALLENGE

Prior to launching its new threat/risk analysis and reporting software, Track-Assets discovered that test users were struggling to find information and accomplish necessary tasks within the user interface. Track-Assets turned to Akendi to understand the usability issues and recommend improvements.

APPROACH

Guided by usage scenarios, Akendi walked through the new product's graphical user interface to pinpoint the usability issues. The issues were itemized and assigned impact ratings – a priority status to help Track-Assets plan its development budget and approach. For each problem identified, a solution was recommended, encompassing product navigation, design, functionality and tool concepts.

IMPACT

The Track-Assets product interface is now much more intuitive. Users are no longer confused or frustrated with the product and they can accomplish their desired tasks more efficiently. Users no longer need to be trained in the intricacies of the product and can instead focus on business task at hand rather than where the data should be entered.

"I AM SATISFIED WITH OUR SELECTION OF AKENDI
TO REVIEW THE USABILITY OF OUR PRODUCT.
BASED ON AKENDI'S RECOMMENDATIONS, WE HAVE
BEEN ABLE TO SIGNIFICANTLY IMPROVE THE DESIGN
OF TRACK-ASSETS. WE WOULD ABSOLUTELY HIRE
AKENDI AGAIN IN THE FUTURE."

Ted Johnson PRESIDENT, TRACK-ASSETS

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