

AD-104

1-Day
COURSE

INTERACTION DESIGN

Learn to design interactive experiences that anticipate user needs and exceed expectations

COURSE OUTCOMES

- > Understand the principles of interaction design
- > Understand the methodology behind interaction design
- > The skills required to design user focused interactions
- > Experience utilizing interaction design patterns and processes through hands-on exercises
- > Techniques to integrate interaction design into the design process

WHO SHOULD ATTEND?

This course requires limited prior UX design knowledge. Recommended for web developers, product managers, UI/UX designers, graphic designers, those responsible for websites, apps, intranets or portals and anyone looking to expand or update their skills.



COURSE OUTLINE

(This course is 75% theory, 25% practical)

INTRODUCTION

- > The design and evolution of user interaction
- > What it takes to be an interaction designer

INTERACTION DESIGN PROCESS

- > User requirements for interaction design
- > Identifying user experience and usability goals
- > UX architectures
- > Controls, widgets and workflows
- > UX/UI design patterns
- > Specifications, standards and guidelines

DESIGN PRINCIPLES

- > Review of physical and cognitive factors that affect user interactions
- > Understanding of Fitts's Law
- > How to apply design principles to achieve better designs
- > Standards and guidelines

DESIGN PATTERNS

- > How to work more efficiently using patterns
- > Exploration and assessment of different patterns
- > Awareness of dark patterns
- > How to create a pattern library

CERTIFICATION

Interaction Design is a course within the following certification streams if finished within two years of the initial course:



This 1-day course covers interaction design principles that target user needs, enhance user satisfaction and are essential to designing competitive digital products.

COURSE DETAILS

DURATION

1-day, 9:00am – 4:30pm

A full-day session with a one-hour lunch break.

COURSE MATERIALS

Participants receive a printed course booklet including a visualization of Akendi's process.

A laptop is recommended for this course.

REGISTRATION COST

1-day courses: \$595 CAD

CXD or CXR Certification: \$2595 CAD

CXS Certification: \$4545 CAD

Light breakfast, coffee and tea are provided.

Course cost is per person as stated plus tax. Akendi reserves the right to cancel a scheduled training session up to 5 business days prior to the training if a minimum class size of 4 participants has not been attained.

LOCATIONS

Our training courses are delivered in Toronto, Ottawa, Vancouver and Montreal, Canada, and in London, UK. Check our website for an up-to-date schedule for each city at www.akendi.com/ux-training.

Custom Training Available!

Akendi offers customised training courses designed to fit your organization's specific needs. Contact us at training@akendi.com for more information.

REGISTER TODAY!

www.akendi.com/ux-training

